



10 External Factors Influencing Manufacturing

Manufacturers should watch these economic leading indicators to identify market opportunities and prepare for unforeseen changes in demand.

10 economic indicators manufacturers should watch

Manufacturers invest heavily in both capital and operating expenses, without having a direct line of sight to the end use of their products. Leaders must accurately plan for future demand to avoid costs and risk, but because they are further removed from end consumers, manufacturers often struggle to distinguish temporary adjustments from sustained shifts in demand.

